

**PERSONAL DATA PROTECTION LAW NO 6698 (“PDPL”)  
SERVICE RECEIPT INFORMATION NOTICE**

This Information Notice is prepared by the Data Controller **Biruni Analiz ve Sağlık Laboratuvar Hizmetleri Sanayi A.Ş.**, Medical Analysis Laboratory authorized by the Ministry of Health, residing at Gayrettepe Mahallesi Yıldız Posta Cad. Ayyıldz Sitesi No:26 to be presented to the **service recipients and/or their parents or guardians** in order to fulfill the obligation to inform within the scope of the Personal Data Protection Law No 6698 (PDPL) and other relevant legislation. Our company's Policies on the protection of personal data are available at [www.biruni.com.tr](http://www.biruni.com.tr).

**Processing;** is defined in article 3 of PDPL as recording, storage, retention, alteration, re-organization, disclosure, transferring, taking over, making available, and classification performed on personal data.

**A. COLLECTION METHODS AND LEGAL BASIS OF COLLECTING PERSONAL DATA**

**Personal data in the financial, genetic, legal transaction, identity, communication, customer transaction, health and marketing data categories obtained verbally and in writing from the patient, his/her parents or guardian through physical and digital data entry channels during the performance of the laboratory services of our company as the controller** in order to provide the said services are processed by our Company.

The records and requests of the health institutions that referred the patients who came to our laboratories by referral, the e-mails sent to us, the call center records, the applications made through the website, the security camera recordings of those who visited our company sites, and personal data included in the records shared when services of private insurance companies are used are processed by us based on the following legal reasons:

1. Establish and perform the contract for the services requested by a patient,
2. Requirement for our company to fulfill its legal obligations as a controller,
3. Data processing is mandatory for the establishment, exercise or protection of a right,
4. As a result of clear stipulations by laws,
5. Express consent as a basis for data transfer abroad, in case of data transfer from laboratories abroad through our Company to abroad.

**B. PURPOSES OF PERSONAL DATA PROCESSING**

Your personal data will be processed by our Company for the following purposes within the scope of the personal data processing conditions and purposes specified in Articles 5 and 6 of the PDPL:

<b>Conduct the Activities in Compliance with the Legislation</b>	Financial Data, Genetics Data, Legal Transaction Data, Communication Data, Process Security Data, Identification Data, Customer Transaction Data, Health Data
<b>Perform Goods/Service Sales Processes</b>	Identification Data, Communication Data, Marketing Data, Customer Transaction Data
<b>Perform Goods/Services Post-Sales Support Services</b>	Identification Data, Communication Data, Marketing Data, Customer Transaction Data
<b>Execute Contract Processes</b>	Legal Transaction Data, Genetics Data, Communication Data, Identification Data, Customer Transaction Data, Marketing Data, Health Data
<b>Perform Finance and Accounting Operations</b>	Financial Data, Identification Data, Communication Data, Customer Transaction Data, Health Data
<b>Receive and Evaluate the Suggestions for Improvement of Business Processes</b>	Identification Data, Communication Data, Customer Transaction Data

<b>Perform Company / Product / Service Loyalty Processes</b>	Identification Data, Communication Data, Customer Transaction Data, Marketing Data
<b>Perform Communication Activities</b>	Identification Data, Communication Data, Customer Transaction Data, Marketing Data
<b>Manage Access Authorizations</b>	Communication Data, Process Security Data, Financial Data, Identification Data, Customer Transaction Data
<b>Perform/Supervise Business Activities</b>	Financial Data, Genetics Data, Communication Data, Process Security Data, Identification Data, Customer Transaction Data, Marketing Data, Health Data
<b>Perform Storage and Archive Activities</b>	Financial Data, Genetics Data, Legal Transaction Data, Communication Data, Identification Data, Customer Transaction Data, Health Data
<b>Follow-up of Requests/Complaints</b>	Identification Data, Communication Data, Customer Transaction Data
<b>Perform Customer Relationship Management Processes</b>	Communication Data, Identification Data, Customer Transaction Data, Marketing Data, Health Data
<b>Perform Customer Satisfaction Activities</b>	Communication Data, Identification Data, Customer Transaction Data, Marketing Data, Health Data
<b>Follow-up and Manage Legal Affairs</b>	Legal Transaction Data, Process Security Data, Identification Data
<b>Provide Information to Authorized Persons, Institutions and Organizations</b>	Financial Data, Genetics Data, Legal Transaction Data, Communication Data, Process Security Data, Identification Data, Customer Transaction Data, Health Data

### C. PARTIES AND PURPOSES WE MAY TRANSFER THE PERSONAL DATA

Our company pays attention to process your personal data in accordance with the principles of "**need to know**" and "**need to use**", by ensuring the necessary data minimization and taking the necessary technical and administrative security measures. Your personal data will be processed within the framework of the processing conditions and purposes specified in Articles 8 and 9 of the PDPL and will be shared only with the following third parties in the circumstances below:

1. The persons referred to in the **Patient Information and Communication Form**
2. E-mail addresses given in the **Patient Information and Communication Form**
3. Public Health Directorate so that national surveillance activities are performed
4. E-pulse application
5. **Relevant service provider of the infrastructure so that the online results are displayed on <https://lis.biruni.com.tr/Login.aspx?bireysel>**
6. Legally authorized public and private institutions and organizations such as the Ministry of Health, Courts, Prosecutor's Office, Police Department, upon request,
7. Authorized public institutions and organizations on infectious diseases which must be reported within the scope of fulfilling our obligations arising from the legislation,
8. Private Insurance Companies in connection with the persons receiving services under private insurance,
9. **Biruni Laboratuvarı Tıbbi Tahliller A.Ş.**, which processes data for the follow-up and performance of finance and accounting processes,

10. Our Company's lawyers and legally authorized public and private institutions and organizations such as the Courts, Prosecutor's Office, Police Department in order to protect the legal interests of our Company in case of legal disputes,

11. Laboratories abroad, if services of such laboratories are used

12. Other local laboratories in order to receive services to control the test result and/or in case of urgent need,

#### **D. RIGHTS OF PERSONAL DATA SUBJECTS**

The "Relevant", personal data subject is entitled to communicate his/her rights and requests set forth in Article 11 of the Personal Data Protection Law by duly completing the <https://biruni.com.tr/kisisel-verilerin-korunmasi-popup> / **Application Form** available at the website [www.biruni.com.tr](http://www.biruni.com.tr) in accordance with the relevant procedure.

Within the scope of Article 11 of the PDPL No 6698, everyone is entitled to apply to our Company as the controller:

- (1) By applying to the controller, every individual is entitled to,
- a) Learn whether or not his/her personal data have been processed;
  - b) Request information as to processing if his/her data have been processed;
  - c) Learn the purpose of processing his/her personal data and whether data are used in accordance with the purpose;
  - d) Know the third parties in the country or abroad to whom your personal data have been transferred;
  - e) Request rectification in case the personal data are processed incompletely or inaccurately;
  - f) Request deletion, destruction or anonymization of personal data within the framework of the conditions set forth under article 7 of the Law No 6698 (provisions of the other laws regarding deletion, destruction or anonymization of personal data under paragraph (2) of the same article are reserved),
  - g) Request notification of the operations made as per subparagraphs (e) and (f) to third parties to whom the personal data have been transferred,
  - h) Object to occurrence of any result that is to his/her detriment by means of analysis of the personal data exclusively through automated systems,
  - i) Request compensation for the damages in case the person incurs damages due to unlawful processing of the personal data.

Your request will be finalized free of charge as soon as possible depending on the nature of your request, in any case within no more than 30 days. However, if handling your request incurs additional costs, you may be requested to pay a fee according to the tariff determined by the Personal Data Protection Board.

**In accordance with article 4, titled Application Right, of the COMMUNIQUE ON PROCEDURES AND PRINCIPLES OF APPLICATION TO DATA CONTROLLER**, the natural persons whose personal data are processed have the right to apply to the data controller. Relevant persons are entitled to exercise this right provided that they submit their applications in Turkish language.